

# HELP YOUR CUSTOMERS AND HOMEOWNERS BREATHE EASY

**It is hard to think that homes could be polluted.** The truth is... most homes are full of invisible intruders filling the air we breathe. Dust mites, pollen, mold and pet dander are just a few examples of the pollution that may be in the home's air. These irritants make it difficult to be comfortable, even when the thermostat states the preferred temperature is just right. **Let us help you... Breathe Easy.**

## Homeowner Solutions to Achieve Optimum Indoor Air Quality

**ELIMINATE THE SOURCE** Seeking out and removing any possible cause of contaminants is the first step toward improving indoor air quality. There are many simple solutions you can start with, such as, bathing indoor pets weekly. Another contaminant that can cause big problems is mold. The key to eliminating mold is controlling moisture; therefore, any water leaks should be repaired immediately. Also, be cautious when using certain paints, varnishes, indoor pesticides, cleaning supplies and air fresheners. Any of these can give off volatile organic compounds (VOCs), which can cause eye, nose and throat irritations. Most likely, you will need to take further steps to improve indoor air quality, but getting to the root of any controllable source is the first step.

**IMPROVE VENTILATION** Properly controlled ventilation is absolutely necessary because it protects your health and home. Some ways you can improve ventilation are: opening a window

or the chimney vent, using exhaust fans or even installing a home ventilation system. Excellent ventilation is crucial in providing a safe level of Indoor Air Quality for your family. PROTECH ERV/HRV ventilators are your solutions — see page 11 for more details.

**CLEAN THE AIR** We offer an exceptional line of Indoor Air Quality Products that allow you to control indoor air. Our products are designed to clean the air by focusing on filtration and purification.

**CONTROL HUMIDITY** Every home requires a form of humidity control. Dry indoor air can make a home uncomfortable by causing skin irritation and creating static shock. On the other hand, excessive moisture can make a home feel sticky or damp and can create an environment for mold, mildew, bacteria and dust mites. Finding a home's ideal moisture balance is a necessary step in achieving optimum indoor air quality.

### TOP SOURCES OF INDOOR AIR POLLUTANTS...

- Molds and bacteria
- VOCs released from furnishings and building materials
- Chemical fumes from paints and solvents
- Chemicals from cleaning products
- Outdoor air pollutants
- Cigarette and tobacco smoke
- Animal hair and dander
- Dust mites
- Combustion gases
- Carbon monoxide



## EXACT-FIT MEDIA AIR CLEANERS



The Whole-House Exact Fit Media Air Cleaners were designed to fit any Rheem/Ruud central heating system. This exact-fit design maximizes filtration allowing your Rheem/Ruud total home comfort solution to make the air in your home cleaner. These air cleaners provide the most advanced filtration solution for removing dust, pollen and pet dander, to name a few, and to make sure cleaner air is circulated to your entire home.

- Traps and Filters – Reduces major pollutants, such as dust and pollen, from the air passing through your HVAC systems.
- Deep-Pleat Filters – With filters that perfectly fit the media cabinet, surface area is maximized allowing filters to last up to one year which reduces filter changes.
- Exact Fit System – Cabinets are an exact-fit system solution to your residential air handlers and gas furnaces providing quick installation by your HVAC professional. Each cabinet includes one MERV 8 media filter.
- Finish – Granite paint matches Rheem equipment. Steel gray paint matches Ruud equipment.
- 5-Year Limited Warranty – We stand behind our warranty and make it easy for our customers to work with us.

PART NO	HOUSING OVERALL OD HEIGHT (IN)	HOUSING OVERALL OD DEPTH (IN)	HOUSING OVERALL OD WIDTH (IN)	MERV RATING OF INCLUDED MEDIA	MAX RATED AIR FLOW (CFM)	REPLACEMENT MEDIA
AXHF-E17AM	17-1/2	21	6-13/16	8	1400	PD540040
AXHF-E21AM	21-1/16	21	6-13/16	8	1800	PD540042
AXHF-E24AM	24-1/2	21	6-13/16	8	2000	PD540044
AXGF-E17AM	17-1/2	28	6-7/8	8	1800	PD540041
AXGF-E21AM	21-1/16	28	6-7/8	8	2000	PD540043
AXGF-E24AM	24-1/2	28	6-7/8	8	2000	PD540045

 For Rheem Parts, Service and Technical Support  
Call  
**ABC HEATING & AIR**  
336-555-1234  
www.abc-hvac.com

 For Ruud Parts, Service and Technical Support  
Call  
**ABC HEATING & AIR**  
336-555-1234  
www.abc-hvac.com

### FREE CUSTOM LABELS with purchase of any 6 Exact-Fit Media Air Cleaner Cabinets listed above

Bring the homeowner back to your contractor when it's time to replace their media filter with our Custom Labels Program on CoolZone. They fit perfectly on the Media Cabinet product labels.

Customize labels with the following information:  
CONTRACTOR or DISTRIBUTOR NAME  
PHONE NUMBER  
WEBSITE

**CoolZone > Replacement Parts Division > PROTECH > Custom Labels**